

Rotary
Club of Alexandria
Cosmopolitan



Cross Egypt Challenge[®]
a cross-country rally throughout Egypt



Cross Egypt Challenge is an official Fédération Internationale de Motocyclisme (FIM) event
and an official stage of the FIM Touring World Challenge.

**TOURING WORLD
CHALLENGE**

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THE CHALLENGE



With sand-covered tombs, austere pyramids and towering Pharaonic temples, Egypt brings out the explorer in all of us. Egypt is rich with temples, soaring lotus-bud columns; enormous stone portals laced with delicate carvings, elaborate underground tombs, windswept desert monasteries, and richly decorated mosques. But as extraordinary as these sights are, they will probably not be the things that linger in your memory after you return home. It is exploring them from the back of a motorcycle or a scooter - from the Mediterranean feel of Alexandria to the electric pace of Cairo to the timelessness of desert villages- that is unforgettable.

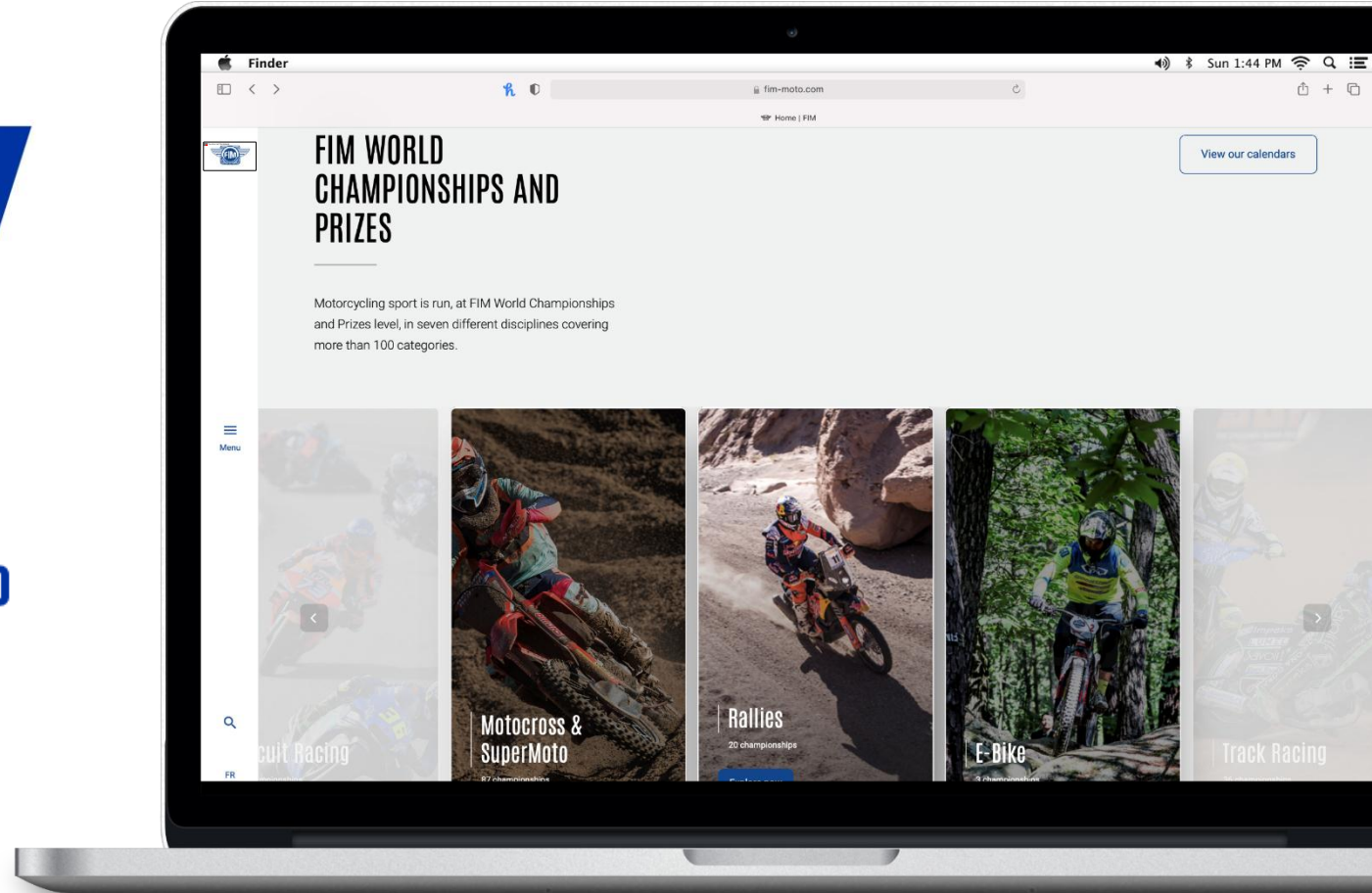
Cross Egypt Challenge adventure rally not only gives you the opportunity to explore this magnificent country on two wheels, but it also allows you to experience the Egyptian culture first hand and explore destinations and routes that normal tourists don't get to explore.



Cross Egypt Challenge is an international series of endurance motorcycles and scooter rallies conducted throughout the most challenging roads and tracks of Egypt, a breathtaking experience that is equally fascinating for spectators and riders alike. The challenge is organized by Cross World Challenges, the Rotary Club of Alexandria Cosmopolitan and in partnership with both the Egyptian Ministry of Tourism and the Automobile and Touring Club of Egypt.

Cross Egypt Challenge is the only organized cross-country rally of its kind in the entire region and combines the best of adventure travel and extreme sport. Each season of the endurance rally introduces a new route throughout the most famous spots of Egypt, a track that nobody ever thought could be done on motorcycles or scooters.

Riders from the four corners of the globe fly yearly to Egypt to take part in Cross Egypt Challenge. To date, riders from over 40 countries participated in the previous seasons of the challenge.



Cross Egypt Challenge is an official FIM (Fédération Internationale de Motocyclisme) adventure touring rally, and an official stage of the **FIM Touring World Challenge**. The FIM is the global governing/sanctioning body of motorcycle sports worldwide and is the supreme and sole international authority empowered to control international motorcycling events organized under its jurisdiction throughout the world.

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THE HISTORY



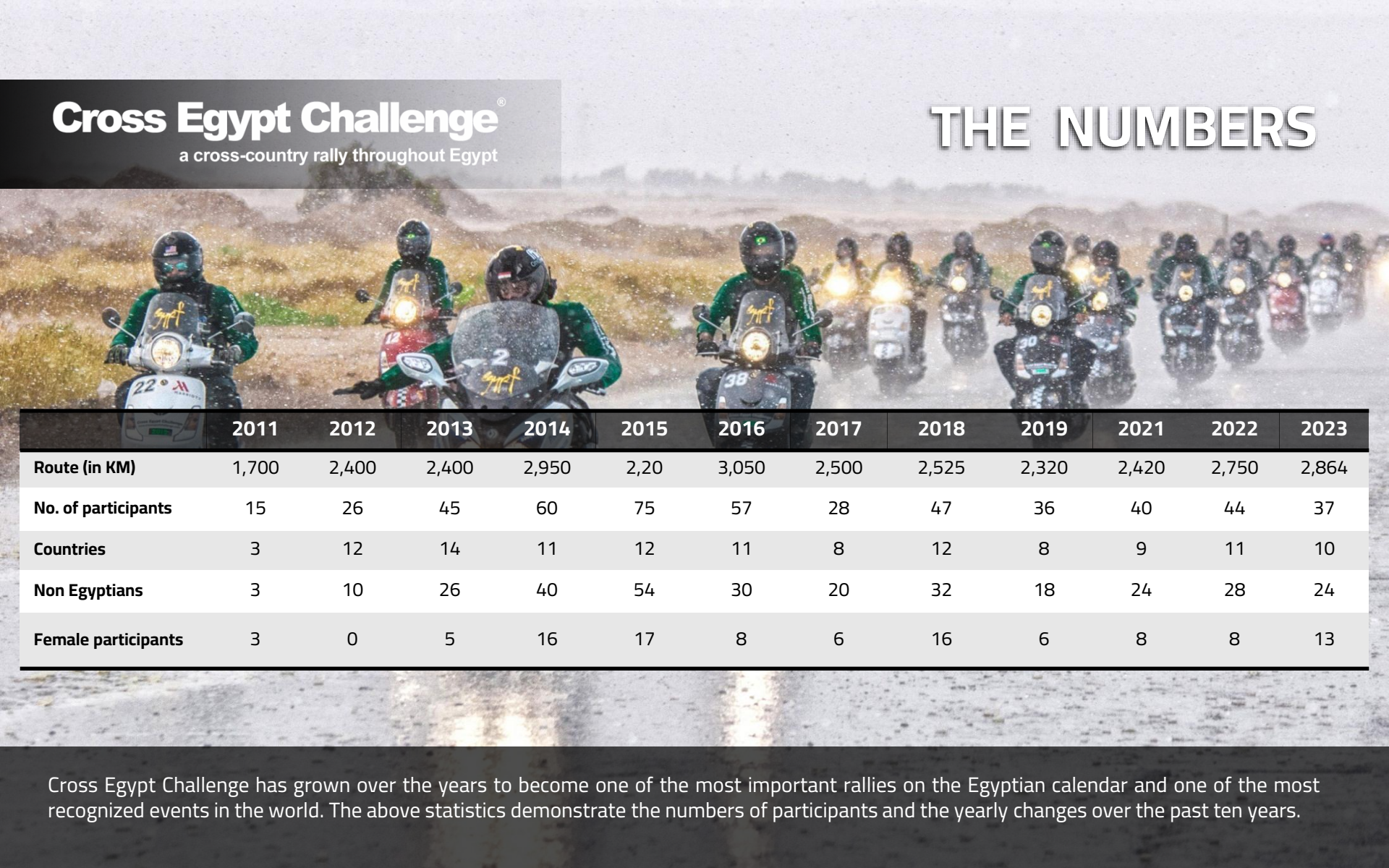
The series started in 2011 and the first season was a 9-days rally from the shores of the Mediterranean Sea in the north of Egypt to the temple of Abu Simbel, on the southern borders of Egypt with a total distance of over 1,700 km.

The following seasons witnessed different challenging routes that varied in length, but the one thing was common in all these routes was that they combined the best Egypt has to offer.

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THE NUMBERS



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2021	2022	2023
Route (in KM)	1,700	2,400	2,400	2,950	2,20	3,050	2,500	2,525	2,320	2,420	2,750	2,864
No. of participants	15	26	45	60	75	57	28	47	36	40	44	37
Countries	3	12	14	11	12	11	8	12	8	9	11	10
Non Egyptians	3	10	26	40	54	30	20	32	18	24	28	24
Female participants	3	0	5	16	17	8	6	16	6	8	8	13

Cross Egypt Challenge has grown over the years to become one of the most important rallies on the Egyptian calendar and one of the most recognized events in the world. The above statistics demonstrate the numbers of participants and the yearly changes over the past ten years.

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2023 PARTICIPANTS

PARTICIPATING COUNTRIES

13	Egypt
5	Canada
4	USA
4	Australia
3	Uganda
2	Germany
2	Taiwan
2	Brunei
1	Italy
1	Malaysia
37	Participant

In 2023, 37 participants from 10 different countries joined Cross Egypt Challenge. To date, riders from over 40 countries participated in the previous seasons of the challenge. Above is a list of participating countries in CEC 2023 and the number of participants per country.

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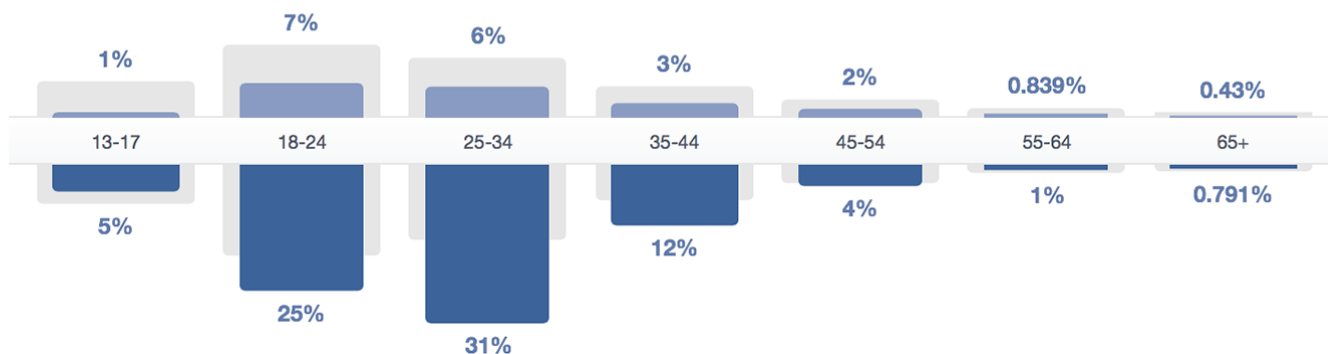
MEDIA REACH

Women

■ 20%
Your Fans

Men

■ 79%
Your Fans



The past twelve seasons of Cross Egypt Challenge have achieved major local and international media exposure, with TV and radio interviews, magazines and newspapers articles, website and blog features with estimating reach of over 380 million people worldwide.

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2024 SEASON

The 2024 season of Cross Egypt Challenge will feature a fantastic route that spans over 8 stages and 2,300 km. The route will start from Alexandria, go through the Mediterranean coast, the Nile Valley, Eastern and Western deserts, The Red Sea riviera, before finishing the season in one of most ancient places in Egypt and the world, under the Step Pyramid of Djoser in the Sakkara area.

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RIDING DISTANCES

280 km	Alexandria – Fayoum
190 km	Fayoum – Minya
455 km	Minya – Luxor
0 km	Rest day in Luxor
240 km	Luxor – Aswan
370 km	Aswan – Marsa Alam
275 km	Marsa Alam – Hurghada
290 km	Hurghada – Ain Sokhna
203 km	Ain Sokhna– Cairo

2,300 km TOTAL DISTANCE



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2024 SCHEDULE

				10 October Day 1: Orientation meetings	11 October Day 2: Alexandria - Fayoum	12 October Day 3: Fayoum - Minya
13 October Day 4: Minya - Luxor	14 October Day 5: Rest day in Luxor	15 October Day 6: Luxor - Aswan	16 October Day 7: Aswan - Marsa Alam	17 October Day 8: Marsa Alam - Hurghada	18 October Day 9: Hurghada - Ain Sokhna	19 October Day 10: Ain Sokhna - Cairo Closing Ceremony

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REGISTRATION

Cross Egypt Challenge is an intensive rally that requires a lot of preparations and support services; therefore the following rates / fees cover part of the actual cost of participating in such a unique event while additional costs are covered by our loyal sponsors and partners.

REGISTRATION FEES

Rider: **USD 2,650** per person

Accompanying persons: **USD 2,550** per person

OTHER AVAILABLE OPTIONS

Single room upgrade: **+USD 650** per person

Double room upgrade: **+USD 350** per person

150cc Scooter rental fee: **USD 500** (SYM Fiddle II automatic transmission, 2020+ models)

600cc Motorcycle rental fee: **USD 900** (Honda CB600 or similar, 2003 to 2010 models)

1000cc Motorcycle rental fee: **USD 1,100** (Honda Varadero XLV or similar, 2000 to 2006 models)

All fees are to be paid at the time we confirm the participant's spot in the 2024 season of Cross Egypt Challenge.



THESE FEES INCLUDE:

- Accommodation for 9 nights in 3 to 5 stars hotels based on triple room occupancy.
- Breakfasts and dinners at hotels
- Light lunches on the road.
- 3 branded long sleeve t-shirts and one branded polo shirt for each participant.
- Refueling during the entire challenge.
- Oil changes during the challenge for 150cc scooters.
- Motorcycle and scooter maintenance during the challenge.
- Road tolls (where applicable).
- Cost of army/military and special permits for the entire route.
- Airport pickup from Cairo or Alexandria airports for international participants to downtown locations.
- All rally support services including: mechanical, medical support, support trucks, photography, etc..
- Transport in air-conditioned vans throughout the challenge for accompanying persons.
- Transportation of the rented vehicle to the start point and pick up at the finish line (for rented vehicles).
- Supply of the basic spare parts in case of emergency (for rented vehicles).



HOW TO REGISTER:

To register for Cross Egypt Challenge 2023, please visit: www.crossegyptchallenge.com/registration and fill out the registration application.

If you need more information, please visit our website at www.crossegyptchallenge.com, or email us: info@crossegyptchallenge.com

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